

# MATCH-GIVING

## FREQUENTLY ASKED QUESTIONS

Demand for compassionate, end-of-life care continues to grow. Offering gift matching as part of our 2026 Tax Appeal allows us to respond more effectively by accelerating funding for Karuna's services and programs.

### WHAT IS MATCH-GIVING?

Match-giving is when a generous donor or group of donors agrees to match donations made during a specific campaign period. This means your donation can have a greater impact.

### HOW DOES MATCH-GIVING WORK?

The matching funds are provided by a generous group of donors who are passionate about supporting compassionate end-of-life care through Karuna. With their support, we have created a match-giving fund totaling **\$55,000.00**.

Their commitment enables us to match gifts **dollar-for-dollar** during the match-giving period from **Monday 15 June - Sunday 28 June 2026**.

For example, your gift of **\$100** becomes **\$200** with match-giving.

### WHAT IS THE MATCHING DONATION TARGET?

Our goal is to match the full amount of our **\$55,000.00** matching-gift fund. This means our goal is to raise **\$110,000.00** in total impact.

### WHICH DONATIONS ARE ELIGIBLE TO BE MATCHED?

- Donations of **less than \$5000**
- Gifts made via **online, phone, bank transfer, or mail (cash, cheque, credit card)** during the match-giving period

### WHICH DONATIONS ARE NOT ELIGIBLE TO BE MATCHED?

- Major donations of **\$5000 or more**

These gifts are deeply valued but are excluded to ensure the matched fund supports broad community participation.

## IS EVERY DONATION MATCHED?

All eligible gifts will be matched until the fund is exhausted. To ensure that your gift is doubled, we encourage you to make your donation at the beginning of the matching period and follow campaign updates via email, social media, and Karuna's website.

## HOW DO I MAKE A DONATION?

There are several ways you can make your donation during the matching period:

- **Online:** Use our secure website to make a donation: <http://give.karuna.org.au/tax26-appeal>
- **Phone:** Contact our Brand and Engagement team on 07 3632 8300 [ext 3]
- **Bank:** Use [community@karuna.org.au](mailto:community@karuna.org.au) for PAYID
- **Mail:** Return your match-giving pledge and we will ensure your donation is processed during the matching period

## WHAT HAPPENS WHEN THE MATCH-GIVING FUND RUNS OUT?

Once the match-giving fund is fully utilised:

- Donations will still be gratefully accepted and receipted as usual
- Gifts will no longer be matched
- Communications will be updated to reflect that matching has ended

## HOW CAN I ENSURE MY DONATION WILL BE MATCHED?

- Donate within the match-giving period from **Monday 15 June - Sunday 28 June 2026**
- Make your donation as early as possible, to ensure matching funds are still available
- Follow campaign updates via email, social media, or on our website

## CAN I STILL CLAIM A TAX DEDUCTION?

Yes. All donations of \$2 or more are tax-deductible.

**Please note: your tax receipt will reflect your donation amount only, not the matched amount.**

## WHO CAN I CONTACT FOR MORE INFORMATION?

Please contact Karuna's Brand and Engagement team on **07 3632 8300 [ext 3]** or email [community@karuna.org.au](mailto:community@karuna.org.au).

Scan the QR code to visit our website and see further information.

